



**PRESS RELEASE**

**Contact:**

Mike Wilson, 404-365-9000

**MIKE WILSON PUBLIC REALTIONS, INC.**

[mwilson@mikewilsonpr.com](mailto:mwilson@mikewilsonpr.com)

For Immediate Release

**GOOD TIMES AT TRANQUILITY**

PROPERTY OWNERS EAGER TO BUILD AS AFFORDABLE  
MOUNTAIN-LAKE COMMUNITY HITS ITS STRIDE

**Ellijay, Ga. (September, 2008)** — Housing slump? Don't mention it to the eager new property owners at north Georgia's *Tranquility at Carters Lake*<sup>®</sup>. Following sales of some 70 home sites during its initial release, the distinctive lake access community is enjoying a boom in new construction as property owners begin building their dream homes.

"We've experienced incredible buy-in to the community," noted Peter Knutzen, Vice President of Real Estate & Marketing for A.S. Dover Communities. "Our plan all along was to create magnificent home sites for buyers looking to transition out of their urban lifestyle and into more-relaxed lake-access living. Now, three years later, owners are beginning to build."

Indeed, five new homes are scheduled or planning construction in the community between now and May, 2009. One of them is the eagerly anticipated, 3,630-square foot home of Dr. Larry and Beth Lipscomb, currently under construction on two acres the couple purchased last year.

"We heard about *Tranquility* from a photographer in Dalton, came over for a look and fell in love with the natural beauty of the mountain environment," said Beth. The Mississippi

natives searched throughout north Georgia, Tennessee and western North Carolina for the perfect location that would bring them closer to their daughter and granddaughters in Dalton, Ga. According to Dr. Lipscomb, *Tranquility* was exactly what they wanted. "It offers a quiet mountain setting and environment out of the city where houses are not stacked up next to each other, yet still close enough to be able to occasionally enjoy the treasures of Atlanta."

Owners will also enjoy the treasures of one of the most beautiful, pristine lakes in north Georgia. Carters Lake is a deep, clear, 3,200-acre lake that, unlike many others in the region, is not subject to seasonal drawdowns, providing lake lovers with endless recreational opportunities.

"*Tranquility at Carters Lake*<sup>®</sup> puts the best of the lake lifestyle in residents' backyards — boating, fishing, skiing and swimming — amid the unparalleled beauty of the Blue Ridge Mountains of north Georgia," remarked Alan Dover, President of A.S. Dover Communities.

Baton Rouge, La., natives Vic and Diana Donald are equally excited about the construction that will soon start on their 4,000-square-foot home in the gated community. As president of Aquaterra Engineering, Vic spends at least a week each month in the Atlanta/Chattanooga area.

He discovered *Tranquility* after an Internet search to find, as he puts it, "the largest body of water in north Georgia as a potential place to eventually move." A memorable hiking trip with son Matthew to nearby Doll Mountain sold Vic on the area, although he admits it took some time to convince Diana that north Georgia was the new 'place to be.' "Actually, early on, I felt the *Tranquility* home sites were somewhat pricey, until I took the time to check out all the other lake access communities in north Georgia and realized the best values are absolutely at *Tranquility*."

Indeed, A.S. Dover Communities strives to provide each property owner with measurable value in a setting of both adventure and relaxation. And *Tranquility at Carters Lake*<sup>®</sup> is no exception. The community offers incredible access to a U.S. Army Corps of Engineers lake that tops 400 feet at its deepest point and is contained by the largest earthen dam east of the Mississippi. The lake is surrounded by a 5,000-acre nature preserve and has a full-service marina, seven boat ramps, seven recreation parks and four campgrounds. Most important, the lake water level is not drawn down each winter, as are many other power-generating lakes in north Georgia, allowing the water level to stay relatively constant year-round.

Homeowners, property owners and guests enjoy a host of thoughtful amenities, including:

**Secured Boat Storage** — Private boat storage units are conveniently located within the community and are located just a short drive from the Carters Lake boat launch.

**Tranquility Park** — This three-acre park is a favorite launching point for outdoor activities within the community, complete with an outdoor cooking area that includes a grill, fireplace and small kitchen area; a covered pavilion; children's playground; and a community-event lawn.

**Nature Trail System** — Winding throughout Tranquility Park is an enjoyable trail system that connects the community's green spaces and pristine natural environments.

“We have developed this community with much care and attention to detail,” noted A.S. Dover’s Peter Knutzen. “From the moment you arrive you will recognize well maintained, paved roads, our gated entrances and the beautifully maintained common areas of the community.”

Potential property owners can experience firsthand the distinct architectural vision for the community with a tour of five model homes available for preview seven days a week during business hours. The homes range in price from \$399,000 to \$750,000.

“It is incredibly rewarding to see our vision for this community coming to life,” noted Joe Hensley, Vice President of A.S. Dover Companies. “Our vision has always been to create the finest lake-access community in north Georgia ... one that delivers value for all property owners while building a community that brings people and families together.”

A.S. Dover Companies is a family of interrelated companies devoted to the construction, development and marketing of high-quality real estate in the Blue Ridge Mountains of North Georgia. The Company’s Corporate, Construction Services, Real Estate and Marketing offices are all located in Ellijay, Ga. A.S. Dover Communities strives to provide each and every property owner with measurable value in a setting of both adventure and relaxation. The company’s four communities — ***Tranquility at Carters Lake***<sup>®</sup>, ***Falling Waters***, ***Ridgemont*** and ***Eastridge*** — offer a range of architectural, price point and amenity choices, allowing buyers to make the choice that best fits their specific requirements.

For more information on *Tranquility at Carters Lake*<sup>®</sup> or to schedule a visit, please call **1.888-515-16108** or visit **[www.tranquilityatcarterslake.com](http://www.tranquilityatcarterslake.com)**. You may also call to arrange a private tour of the homes or stop by the sales office within the community and one of our Community Specialists will be glad to show you each home.

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